WHAT IS CLAIMED IS:

1   1.   A method, employing a browser in data communication over a network
2   with a server, for determining a price of a product, said server having a plurality of
3   addresses associated therewith, said method comprising:
4   displaying information concerning said product in a browser window, said
5   information including an offered price data of said product;
6   associating a subportion of said plurality of addresses with an identification
7   code;
8   agreeing to said offered price data by storing said information in said
9   subportion, defining agreed price data; and
10   changing said agreed price data to said offered price data in response to a
11   predetermined event.

1   2.   The method as recited in claim 1 wherein said predetermined event
2   includes expiration of a preset amount of time.

1   3.   The method as recited in claim 1 wherein said predetermined event
2   includes dissociating said information from said subportion of said plurality of
3   addresses.

1   4.   The method as recited in claim 1 wherein said information corresponds
2   to characteristics of an automobile.

1   5.   The method as recited in claim 1 wherein said information corresponds
2   to characteristics associated with an automobile, and said changing said agreed price
3   comprises:
4   varying said characteristics.

1   6.   The method as recited in claim 2 wherein said preset time is in a range
2   of one to ten days.

1   7.   The method as recited in claim 1 wherein said offered price data

2 includes information includes taxes associated with a geographic region and a

3 manufacture's suggested retail price (MSRP), and said changing said agreed price data

4 comprises:

5   varying said MSRP independently of said taxes.

1   8.   A computer system comprising:

2 a processor, configured to operate a browser;

3 a network interface, coupled to said processor and coupled to a server via a

4   network, wherein said network interface permits said browser to be in

5   data communication over said network with said server and said server

6   has a plurality of addresses associated therewith;

7 computer readable medium coupled to said processor; and

8 computer code, encoded in said computer readable medium, for determining a

9   price of a product by virtue of being configured to cause said

10   processor to:

11   display information concerning said product in a browser window, said

12   information including offered price data of said product;

13   associate a subportion of said plurality of addresses with an

14   identification code;

15   permit agreement to said offered price data by storing said information

16   in said subportion, defining agreed price data; and

17   change said agreed price data to said offered price data in response to a

18   predetermined event.

1   9.   The computer system as recited in claim 8 wherein said predetermined

2 event includes expiration of a preset amount of time.

1   10.   The computer system as recited in claim 8 wherein said predetermined

2 event includes dissociating said information from said subportion of said plurality of

3 addresses.

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1   11.   The computer system as recited in claim 8 wherein said information

2 corresponds to characteristics of an automobile.

1   12.   The computer system as recited in claim 8 wherein said information

2 corresponds to characteristics associated with an automobile, and said computer code

3 configured to cause said processor to change said agreed price is further configured to

4 cause said processor to:

5   vary said characteristics.

1   13.   The computer system as recited in claim 9 wherein said preset time is

2 in a range of one to ten days.

1   14.   The computer system as recited in claim 8 wherein said offered price

2 data includes information includes taxes associated with a geographic region and a

3 manufacture's suggested retail price (MSRP), and said computer code configured to

4 cause said processor to change said agreed price is further configured to cause said

5 processor to:

6   vary said MSRP independently of said taxes.

1   15.   A computer program product for operation on a computer system

2 having, employing a browser in data communication over a network with a server, for

3 determining a price of a product, said server having a plurality of addresses associated

4 therewith, said computer product comprising:

5   code to display information concerning said product in a browser window, said

6   information including offered price data of said product;

7   code to associate a subportion of said plurality of addresses with an

8   identification code;

9   code to accept said offered price data by storing said information in said

10   subportion, defining agreed price data; and

11   code to change said agreed price data to said offered price data in response to a

12   predetermined event.

1   16.   The computer program product as recited in claim 15 wherein said

2 predetermined event includes expiration of a preset amount of time.

1   17.   The computer program product as recited in claim 15 wherein said

2 predetermined event includes dissociating said information from said subportion of

3 said plurality of addresses.

1   18.   The computer program product as recited in claim 15 wherein said

2 information corresponds to characteristics of an automobile.

1   19.   The computer program product as recited in claim 15 wherein said

2 information corresponds to characteristics associated with an automobile, and said

3 code that changes said agreed price comprises:

4   code to vary said characteristics.

1   20.   The computer program product as recited in claim 16 wherein said

2 preset time is in a range of one to ten days.

1   21.   The computer program product as recited in claim 15 wherein said

2 offered price data includes information includes taxes associated with a geographic

3 region and a manufacture's suggested retail price (MSRP), and said code that changes

4 said agreed price comprises:

5   code to vary said MSRP independently of said taxes.

1   22.   An apparatus, employing a browser in data communication over a

2 network with a server, for determining a price of a product, said server having a

3 plurality of addresses associated therewith, said method comprising:

4   means for displaying information concerning said product in a browser

5   window, said information including an offered price data of said

6   product;

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7   means for associating a subportion of said plurality of addresses with an

8   identification code;

9   means for agreeing to said offered price data by storing said information in

10   said subportion, defining agreed price data; and

11   means for changing said agreed price data to said offered price data in

12   response to a predetermined event.

1   23.   The apparatus as recited in claim 22 wherein said predetermined event

2   includes expiration of a preset amount of time.

1   24.   The apparatus as recited in claim 22 wherein said predetermined event

2   includes dissociating said information from said subportion of said plurality of

3   addresses.

1   25.   The apparatus as recited in claim 22 wherein said information

2   corresponds to characteristics of an automobile.

1   26.   The apparatus as recited in claim 23 wherein said information

2   corresponds to characteristics associated with an automobile and said means for

3   changing said agreed price comprises:

4   means for varying said characteristics.

1   27.   The apparatus as recited in claim 23 wherein said preset time is in a

2   range of one to ten days.

1   28.   The apparatus as recited in claim 22 wherein said offered price data

2   comprises information includes taxes associated with a geographic region and a

3   manufacture's suggested retail price (MSRP), and said means for changing said agreed

4   price data comprises:

5   means for varying said MSRP independently of said taxes.

1   29.   A method for managing information regarding a product comprising:

2   selecting a selected feature from a plurality of such features, wherein said

3   product can be configured with at least one of said features; and

4   storing said information, wherein said information includes said selected

5   feature.

1   30.   The method as recited in claim 29 wherein said plurality of features is

2   one of a set of such pluralities of features.

1   31.   The method as recited in claim 29 wherein each one of said features

2   corresponds to characteristics of an automobile.

1   32.   The method as recited in claim 31 wherein one of said set of such

2   pluralities of features is a make of said automobile.

1   33.   The method as recited in claim 31 wherein one of said set of such

2   pluralities of features is a model of said automobile.

1   34.   The method as recited in claim 31 wherein one of said set of such

2   pluralities of features is a trim level of said automobile.